

# T-SHIRT DESIGN CONTEST

Thank you so much for your interest in our T-shirt design contest for The 17 Annual North Carolina Blackberry Festival. We're very excited to bring this new competition to the festival this year and look forward to seeing the beautiful designs. In the following paragraphs you should find the answer to most questions you may have, and well as how to enter. If you have any other questions, please contact Candice Simmons by phone or email. Phone: 828-726-0616 Email at [candice@caldwellchambernc.com](mailto:candice@caldwellchambernc.com)

[www.ncblackberryfestival.com/tshirt](http://www.ncblackberryfestival.com/tshirt)

## CONTEST RULES

1. You must be 16 years or older to enter this contest, interested individuals that are under the age of 18 must have parent or guardian permission.
2. The contest **begins** on **Thursday, April 19<sup>th</sup>**.
3. Entries must be submitted by the **midnight deadline** on **Thursday, June 14<sup>th</sup>**.
4. Winners will be notified by June 22<sup>nd</sup> via phone or email, as well as an announcement on The North Carolina Blackberry Festival website.
5. You may submit up to 2 designs, however they must be submitted as separate entries.
6. The fee per entry is \$10.00. You may pay with cash, check, or PayPal. Checks should be made out to Caldwell Chamber of Commerce.
7. Payment is due at the time of entry.
8. Your design can be on the front of the shirt only.
9. Your design must be wholly original. By submitting a design you are guaranteeing that you hold rights to everything in it, and that it does not contain any copyrighted material, including images/copy found on the internet, unless clearly marked as published under a creative commons (cc) license.
10. The Caldwell Chamber of Commerce will have printing rights to the winning design. By submitting you agree that if your design wins, it can be used by the North Carolina Blackberry Festival on a t-shirt and other promotional items, marketing and public relations materials. The winner and image of the design will be recognized in our official website and on social media.

## DESIGN GUIDELINES & SPECIFICATIONS

1. The design approach may be traditional or abstract, but it must be clearly themed around blackberries.
2. Design submission should be saved to 300 dpi to produce a quality output. Acceptable files are high resolution JPGs, TIFFs, AI and EPS files.
3. While it is not required, should you wish to center your design around our logo, you may reach out to Candice Simmons at [candice@caldwellchambernc.com](mailto:candice@caldwellchambernc.com) for a high resolution file of the North Carolina Blackberry Festival logo as well as the matching color codes.
4. The design should be on the front of the shirt and should be contained within a 14 inch by 17 inch area.
5. Your submission may include a small signature at the bottom, as long as the signature does not hinder the overall design.

## DESIGNS WILL BE JUDGED ON THE FOLLOWING CRITERIA

1. Concept and originality.
2. How well the design captures the spirit of The North Carolina Blackberry Festival.
3. Striking and memorable design.
4. Eye-catching and visible from a distance.
5. Completeness of design – must be ready for print.

Designs will be judged by an experienced panel of judges within Caldwell County.

## PRIZES

1. The first place winner will have their T-shirt printed and sold as an official 2018 North Carolina Blackberry Festival T-Shirt, a \$100 cash prize, social media recognition on the NC Blackberry Festival Page with nearly 5,000 followers, and a winners announcement on the official website.
2. The second and third place winners will receive honorable mentions on the NC Blackberry Festival website and social media recognition.
3. *Community vote*- All properly submitted designs will be placed in an album on the North Carolina Blackberry Festival Facebook for all to see on June 14<sup>th</sup>. On June 22<sup>nd</sup>, the design with the most likes will receive a \$25 cash prize, as well as social media recognition.

## HOW TO ENTER

1. To enter you must first email or drop off the necessary forms, signed and dated, to Candice Simmons and remit payment via cash, check, or PayPal.
2. You must have your print ready design emailed to Candice Simmons at [candice@caldwellchambernc.com](mailto:candice@caldwellchambernc.com) by midnight on June 14<sup>th</sup>.
3. There will be no refunds issued to those who submit a payment but do not submit a design.

## TERMS & CONDITIONS

OWNERSHIP: The Caldwell Chamber of Commerce has EXCLUSIVE rights to reproduce and use. Entries become the property of The Caldwell Chamber of Commerce and none will be returned or acknowledged except as provided herein. Submission of an entry grants Sponsor and its agents an unlimited, worldwide, perpetual, royalty-free license and right to publish, use, edit, adapt, modify and/or publicly perform the entry in any way, in commerce and in any and all media worldwide now known or hereinafter developed, without limitation and without notice or consideration of the contestant. By submitting an entry, each contestant in the Contest further agrees that his/her entry constitutes an assignment of all rights, including but not limited to intellectual property rights, and title in and to such entry and the photograph therein to Sponsor. Sponsor may require contestants to execute documents to confirm this transfer of rights. Failure to do so may result in disqualification. Upon submission you agree to forfeit any ownership and are prohibited from the independent reproduction or sale of any images. By virtue of a non-exclusive, worldwide, royalty-free, perpetual license for the designs granted by all finalists chosen prior to the voting process, The Caldwell Chamber of Commerce shall have the right to edit, adapt, print (as on apparel) and publish any or all of the designs deemed finalist, and may use them in any media and/or the promotion of The North Carolina Blackberry Festival without compensation to the contestant, his or her successors or assigns, or any other entity. The Caldwell Chamber of Commerce maintains the rights to receive all proceeds from the sale of any merchandise using the submitted artwork, without fee or other form of compensation due at any time to the contestant. Designs will be credited to the artist on The North Carolina Blackberry Festival website and in all promotions relevant to that product. In the event that ownership of any design submitted is challenged in any manner by any person, The Caldwell Chamber of Commerce on behalf of The North Carolina Blackberry Festival may disqualify that design and will discontinue use.

I, \_\_\_\_\_, have read and understand the rules, guidelines, term and conditions and fully consent to adhere to the above.

Printed Name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Parent signature if applicable \_\_\_\_\_

# PARENTAL CONSENT FORM

Parent/Guardian Name: \_\_\_\_\_

Relationship to Child: \_\_\_\_\_ Age of Child: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

I, \_\_\_\_\_, the parent/legal guardian of,  
\_\_\_\_\_, give my permission for him/her to  
participate in the North Carolina Blackberry Festival T-Shirt Contest and have read,  
understood, and signed the guidelines, rules, and terms & conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_